

SURVIVAL GUIDE

Experts Weigh In On Some Of The Most Vexing Issues (Big And Small) Facing New Parents And Parents-To-Be

What's an important aspect of pregnancy and delivery you think parents-to-be often overlook as they prepare their birth plan?

Everyone should make sure they are on the same page as moms get closer to delivery. "We might induce, but we need a c-section if you want an epidural. Are you moving or staying at your birth? What is your rate? Things can change, so discuss an idea of what you want a vision of what you want."
—Janet Marko, co-founder, [thepregnant.com](#)

What are the reasons why are the most common reasons for why parents save money?
At Soho Parenting, we offer a combination of practical, hands-on, physical, emotional, and "mom" topics, to help you place in your mind, body, and how to play your new role as parent. It's really the intention of women report to be the ones that stay extended family."
—Jean Kunhar, co-founder, [sohoparenting.com](#)

What are the advantages of using a nanny placement service versus finding childcare through referral or an online bulletin board?

One of the main advantages is families are meeting nannies that have already been pre-screened that are true working, professional nannies. The agency is trained in identifying career nannies as well as performs duties such as meeting the nanny, calling and checking all references and conducting face-to-face interviews before the client meets them. It's invaluable, as for every one great nanny, you have to meet 20 "not-so-hot" ones, and very few families have the time, endurance and know-how to do so. Most important of all, the agency performs full criminal background checks on all hired nannies—this is all-too-often overlooked when not going through a professional agency.

—Douglas Kozinn, co-founder, [Absolute Best Care \(absolutebestcare.com\)](#)

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Parents save money

When it comes to diapers, I'd be a fan of [Diapers.com](#)! This site lets you buy in bulk and have them delivered to your building for free. They also have overpriced packages every few days. Even though they carry tons of other products too, I do order a lot of brand-name baby products. One of my favorites is 10-count packages of baby wipes made with hypoallergenic wipes made with naturally friendly Tencel and other similar brand-name products. —Saks Frankel, founder, [SaksBaby.com](#)